

THE BERKELEY FLYER

ADVERTISEMENT APPLICATION FORM

Please return completed form to:

Email: advertising@theberkeleyflyer.co.uk

Conditions of Acceptance of Advertisements

The publishers will not be liable for any loss or damage arising from the failure to publish or distribute any edition of The Berkeley Flyer in which any advertisement is due to be printed.

Whilst every endeavour will be made to take care of photographs and artwork no responsibility can be accepted for loss or damage to any such items supplied for publication purposes. It is the advertiser's responsibility to ensure that the artwork is submitted in a format agreed with us if this is not complied with no responsibility is accepted for loss of quality of the advert.

The publishers reserve the right to refuse, amend or omit anything in their total discretion without notice whether or not an application has been accepted.

If an error, omission or misprint occurs in an advertisement it will be re-inserted in a later issue or a proportional refund of cost made. No liability for error, omission or misprint shall exceed the price paid to the publisher for that particular advertisement.

If you wish to cancel publication of an advertisement, notice in writing must be delivered by email to advertising@theberkeleyflyer.co.uk or to The Pharmacy, Berkeley by the 15th of the month proceeding the month of exclusion.

All advertisements must be paid for fourteen days before the first date of publication and renewal fees must be paid for within 14 days of the invoice date, failure to do so will result in removal of the advert from the next edition.

Payment Options:

By Internet: The Berkeley Flyer Sort Code 306296 Account Number 62276268 **quoting your business name in the invoice reference** and returning the application completed by email.

CONTRACT Please sign, scan and email this form back to advertising@theberkeleyflyer.co.uk and it will then become your contract

Please complete the form before sending a scanned copy to the above address. We will then issue a matching invoice. Please email your artwork to editor@theberkeleyflyer.co.uk in **Jpeg format 300DPI (high resolution)**.

SMALL ADVERT 63mm (wide) x 47mm (high)	£120 for year ☐	£12 for one off ad ☐
MEDIUM ADVERT 63mm (wide) x 95mm (high)	£180 for year ☐	£18 for one off ad ☐
QUARTER PAGE ADVERT 133mm (wide) x 95mm (high)	£270 for year ☐	£27 for one off ad ☐
HALF PAGE ADVERT 195mm (wide) x 190mm (high)	£480 for year ☐	£48 for one off ad ☐

BUSINESS NAME

CONTACT NAME.....

ADDRESS

Daytime Tel Number.....

Evening Tel Number.....

Email Address

Artwork to be sent by email in jpeg format (High Resolution at least 300DPI) to: editor@theberkeleyflyer.co.uk

Signed in acceptance of the above conditions.....

DATE.....

PRINT NAME.....